

europa star

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Why advertise with Europa Star?

For the fraction of the cost of a consumer advertising budget, Europa Star offers a platform for global communication to the two customers in the watch industry—trade and retail. Its name has stood for quality in-depth editorial on all aspects of the global watch industry for the worldwide community of watch distributors, agents and retailers, as well as watch aficionados and collectors, for the past 85 years.

Our seven print editions are published in five different languages and distributed by personal mail to subscribers in more than 160 countries. This circulation is independently audited (REMP/WEMF) as a guarantee of Europa Star's truly global reach. The print editions are complemented by five websites, each with a corresponding iPad site app, which are updated daily with the latest news from the world of watchmaking.

Europa Star's unique distribution model and reader profile make it ideal for communicating with all the key decision-makers in the industry. As our existing advertiser portfolio demonstrates, we offer proven reach to all brands in all price segments, from the dominant forces in the luxury watch industry, who wish to assert their presence at the top of the pyramid, to the emerging brands seeking to build up their international distribution network.

Please do not hesitate to contact us for more information or for a personalised quote without obligation.

Best regards,



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