

# COUTURE<sup>®</sup>

INTERNATIONAL JEWELER



Geneva, February 2009

## **The magazine COUTURE International Jeweler for BaselWorld 2009**

Published together with *Europa Star*, the magazine for the luxury watch world, *COUTURE International Jeweler*, benefits from this highly personalized distribution to the foremost international jewelers and the world's leading watch and jewelry retailers.

For BaselWorld 2009, the magazine will be mailed to *Europa Star's* selection of leading retailers in over 100 countries and will be exhibited, along with the major luxury brands, in the prestigious setting of Hall 1.

Through this association *COUTURE International Jeweler* is the only magazine that benefits from a real global distribution and guaranteed postal circulation to the key fine jewelry buyers in the world's capitals and across all five continents.

On the occasion of Basel, the main edition of *COUTURE International Jeweler* will be complemented by two CIJ specials, one in Russian and one in Chinese, to cater to these specific markets and their buyers during BaselWorld 2009.

We invite you to participate in this issue with your brand's products and visual advertisement on this key occasion for Basel.

Enclosed, you will find our Editorial Synopsis, personal contacts and advertising information for this important edition with its main editorial focus on issues of sustainability for our markets.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'P. Maillard', is written over a white background.

Philippe Maillard  
Managing Director

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