

europa star



Published without a break since 1927, Europa Star has developed a unique readership within the international watch community.

Europa Star's magazines are circulated by personal mail over the five continents to more than 160 countries and delivered directly to the doors of the decision makers in the global watch industry.

Spanning all the watch segments, from Swiss Made *haute horlogerie* to international brands, the magazine's independent editorial provides key market analysis, in-depth reports, exclusive interviews, spotlights on new products, global trends and fashion, technological advances and letters from its international correspondents.

Europa Star's universal coverage and editorial quality are influential in the decision-making process of the industry's leaders, which include key distributors and retailers worldwide. The magazine is also an established reference among knowledgeable consumers, collectors and watch aficionados.



Click on the cover pages above to see a sample of each magazine



EUROPE



INTERNATIONAL



USA & CANADA



CHINA



LATIN AMERICA / SPAIN



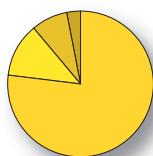
RUSSIAN



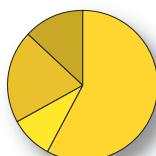
ES PREMIÈRE

Magazine reader demographics by segment and function

Retailers	77%
Distributors	12%
Manufacturers	8%
Other	3%



Owners	58%
Presidents	9%
Directors	20%
Other	13%



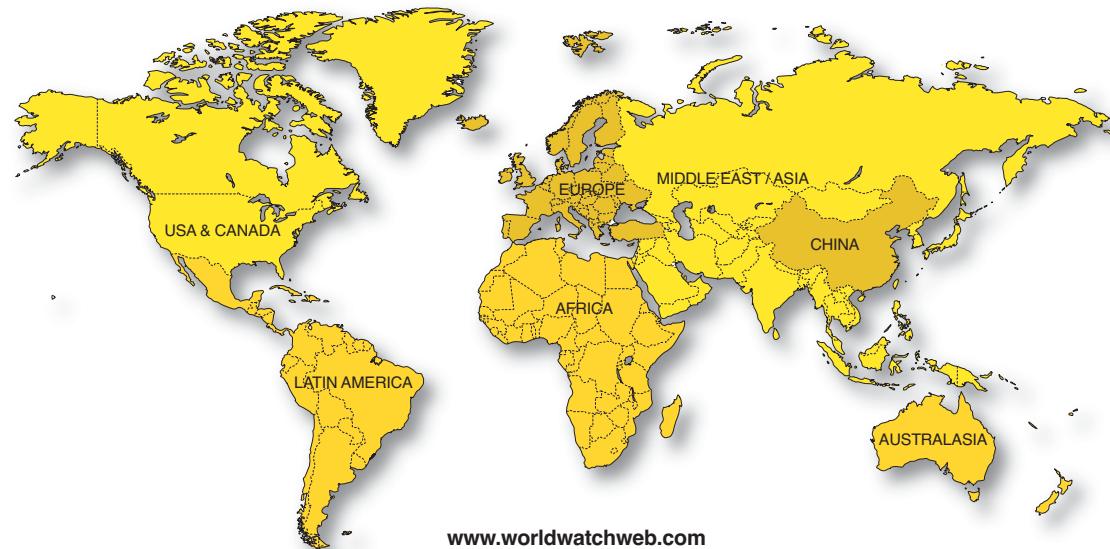
EUROPA STAR IS THE INTERNATIONAL REFERENCE FOR GLOBAL WATCH BRANDS ON ALL OF THE WORLD'S MARKETS

WORLDWATCHWEB®

Europa Star's network of watch websites, the WorldWatchWeb®, is unique in the trade and is the number one channel for disseminating brand information to business markets worldwide.

The WorldWatchWeb® comprises five specialist watch sites and their iPad site applications (in English, Chinese, Spanish, Russian and French). A separate site and iPad SiteApp in English are available to promote your fine jewellery creations at international level. Every website is updated daily with the latest news and product launches sourced directly from the brands, as well as information on the evolution of the global market and the key industry perspectives.

Europa Star's network of websites was created back in 1998 – the first international watch news and information magazine online – and has developed, since then, its comprehensive influence and unique global circulation to reach all of the watch markets in the world's most spoken languages.



WATCHES ENGLISH



www.europastar.com

WATCHES CHINESE



www.watches-for-china.com

WATCHES SPANISH



www.horalatina.com / www.europastar.es

WATCHES RUSSIAN



www.europastarwatch.ru

WATCHES FRENCH



www.europastar.com/premiere

JEWELLERY ENGLISH

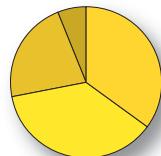


www.CIJIntl.com

Website visitors by region

Europe
USA & Canada
Asia - Middle East
Latin America

33%
36%
22%
8%



**Europa Star
Brand Specials
in print + online
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EUROPA STAR PROVIDES UNIVERSAL COVERAGE AND CONTINUOUS COMMUNICATION WITH THE BUSINESS MARKETS