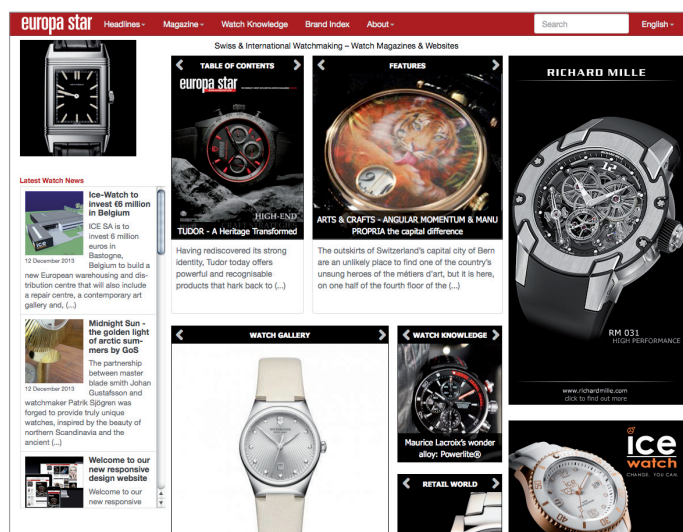


europa star

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Tech Specs for europastar.com in RWD (Responsive Web Design) / Material to supply:

Ad Units & Sizes

Clock:	200x200 pixels (for PC and Tablets) + 300x100 (for Smartphones)
Half-page:	300x600 pixels (for PC & tablets) + 300x250 pixels (for Smartphones)
Medium rectangle:	300x250 pixels
3:1 rectangle:	300x100 pixels
Welcome page:	600x400 pixels (for PC and Tablets) + 300x200 pixels (for Smartphones)
Spotlight button:	Your original logo in HD
E-Newsletter sponsoring:	300x600 pixels + 300x100 pixels

Ad Creative

- Rich media weight: Max Initial File Load 40k. Subsequent Max Polite File Load Size 100k. Subsequent Max User Initiated File Load Size 2.2mb.
- Expandable, please contact us for detailed specs
- File formats accepted: GIFs, animated GIFs, JPEG files, Flash
- No limit on looping / - No limit on animation
- No cookie or browser support
- Ads must be compatible with both PC and MAC operating systems
- Click-thrus are tracked only on GIF/JPEG ads or properly formatted Flash ads (see below)

Flash Specifications

- A new window must spawn when the Flash ad is clicked on (target = "_Blank" must be added to .FLA file)
- Click-thru urls must be embedded in the original .FLA file
- Finalized .SWF file must be received with alternate GIF or JPG file with click-thru URL
- File must be compatible with Firefox, Safari, Chrome and Internet Explorer,
- Ads must be published to display in Flash 5 or above

Ad Creative Submission

- Please submit creative at least 5 working days in advance of start date.

Please send your material to: prod@europastar.com with copy to jbailly@europastar.com