



MEDIA KIT 2026

With a heritage spanning more than 50 years, *Europa Star Jewellery* has established itself as a leading publication in the world of jewellery. Through in-depth articles and dedicated photo shoots, under the expert direction of Isabelle Cerboneschi, the publication highlights the craftsmanship, creativity and innovation associated with the world of jewellery.

Here are the key points to remember:

1. Recognized Expertise

With several decades of industry coverage, *Europa Star Jewellery* stands as **a trusted reference** in international jewelry media, renowned for its editorial independence and insightful analysis.

2. A Highly Selective Readership

The magazine reaches a network of **retailers, creators, designers, private and professional buyers** across more than **100 countries**, ensuring advertisers gain direct visibility with the most strategic players in the field.

3. Multi-Platform Visibility

Through **print editions**, a dedicated **digital platform**, and a **specialized newsletter**, *Europa Star Jewellery* provides advertisers with a comprehensive ecosystem to strengthen brand image and influence in the jewellery world.

www.europastarjewellery.com



Key Data

SCHEDULE

14.04.2026

EUROPA STAR JEWELLERY **1**/2026

(Watches and Wonders, GemGenève, Haute Jewels, Top Marques Monaco, Couture, JCK, Vicenzaoro, Haute Couture Week Paris, Jewellery Geneva, Las Vegas Antique Jewelry & Watch Show, New York City Jewelry & Watch Show)
Submission deadline 20.03.2026

15.10.2026

EUROPA STAR JEWELLERY **2**/2026

(NYC Jewelry Week, Phillips, Auctions, Haute Couture Week Paris, Reluxury, Inhorgenta, Vicenzaoro, Original Miami Beach Antique Show)
Submission deadline 24.09.2026

CIRCULATION: 15,000 copies

Distribution at the jewellery shows

Selected network circulation by individual email

ADVERTISING RATES

PRINT

Cover + Cover Story 6 pages: CHF 29,900

Inside front cover (double page): CHF 24,900

Back cover + Back Cover Story 2 pages: CHF 24,900

Inside back cover: CHF 14,800

Single-page ad or double-page Highlight: CHF 9,900 /

Double-page ad: CHF 14,900

WEB

Online product presentation: CHF 1,990 per Highlight

Leaderboard banner (728 x 90 px): CHF 990 per month

(+ 300 x 100 px for smartphone display)

Wallpaper banner (1800 x 1800 px) &

additional banner (1040 x 340 px): CHF 1,990 per month

Newsletter sponsorship banner (1040 x 340 px):

CHF 990 per newsletter

Package: Highlight product presentation

+ Wallpaper banner: CHF 2,990



Photo: @Buonomo & Cenni

Technical Specifications

WEB FORMATS

Wallpaper: **1800 x 1800 px** (JPG)
Main: **1040 x 340 px** (JPG)
Leaderboard: **728 x 90 px**
3:1 rectangle: **300 x 100 px**
Newsletter: **1040 x 340 px** (JPG)



PRINT



Magazine size: 205 x 265 mm
4C printing CMYK (NO RGB)
2/1 Double page spread bleed: **416 x 271 mm** (trim size: 410 x 265 mm)
1/1 Page bleed: **211 x 271 mm** (trim size: 205 x 265 mm)

MATERIAL: email to asgouridis@europastar.com

PRINT: PDF high resolution, Illustrator, InDesign or Photoshop file
High resolution min. 300 dpi / Profile: **PSO Coated v3**
To avoid any problem with fonts please convert text to outlines.

WEB: HTML5, JPG, PNG, GIF maximum size 800 KB. JPG for Wallpaper and Main.
Material should be compatible with DoubleClick for Publishers (DFP). No Flash.



Circulation



Argentina	0,1%
Australia	0,4%
Austria	0,7%
Bahrain	0,2%
Belgium	1,2%
Brazil	0,5%
Canada	1,0%
China	1,1%
Colombia	0,2%
Danemark	0,2%
France	4,0%
Germany	7,5%
Greece	0,7%
Hong Kong	2,7%
India	1,2%
Israel	0,2%
Italy	15,4%
Japan	3,3%
Kuwait	0,2%
Macao	0,3%
Malaysia	0,3%
Mexico	0,7%
Netherlands	0,6%
Poland	0,3%
Portugal	0,4%
Qatar	0,4%
Saudi Arabia	0,2%
Singapore	0,5%
South Korea	0,2%
Spain	1,7%
Switzerland	10,3%
Taiwan	0,8%
Thailand	1,2%
Turkey	1,5%
United Arab Emirates	1,3%
United Kingdom	2,7%
United States	30,9%
Other countries	4,8%

118 countries

10000

*This is a standardised representation. The geographical breakdown and circulation may vary according to events such as watch shows and special promotions.

